

FREELANCE CREATIVE DIRECTOR/COPYWRITER

2003—2008, 2010—PRESENT

BBH, Vayner Media, BBDO, Team One, Pereira & O'Dell, Carmichael Lynch, TBWA/CHIAT/DAY, VML, DDB, Grey, Ogilvy & Mather, Deutsch, Merkle + Partners, Saatchi & Saatchi, Hill Holliday, Havas, Berlin Cameron, JWT, Dentsu, McCann, Digitas.

HEALTHCARE: TBWA World Health, BBDO Health, Ogilvy Health, Revive Health, Saatchi Wellness, MRM for Health, McCann Health, Evoke Health, Publicis Health, FCB Cure, Hill Holliday Health, Digitas Health, Havas Health & You.

EURO RSCG WORLDWIDE, NY

2008—2010

CREATIVE DIRECTOR

ExxonMobil

KIRSHENBAUM BOND + PARTNERS, NY

2000—2003

SENIOR COPYWRITER

Citibank, Liberty Mutual, Target, Wyndham Hotels & Resorts, Hennessy, Revlon, The Downtown Alliance

WEISS STAGLIANO PARTNERS, NY

1998—2000

PARTNER/GROUP CREATIVE DIRECTOR

Bass Ale, The Economist, St. Regis Hotels, Diamondback Bicycles, Taylor Fladgate & Fonseca Ports, Bain de Soliel

DEUTSCH, NY

1997—1998

SENIOR COPYWRITER

IKEA, Bank of America, Snapple, GNC, Foot Locker, Wolfgang Puck

AMMIRATI PURIS LINTAS, NY

1996—1997

SENIOR COPYWRITER

Compaq, MasterCard, Aetna Health Plans, LaBatt U.S.A.

WEISS WHITTEN STAGLIANO, NY

1993—1996

COPYWRITER

Guinness Stout, A/X Armani Exchange, Van Heusen, Cole-Haan, New York Observer, Canyon Ranch Spas

CHIAT/DAY, NY

1991—1993

COPYWRITER (OK, CREATIVE ASSISTANT)

Anything and everything. Also wrote ads for NYNEX, New York Life, Reebok and MTV



MARK MENDELIS

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EDUCATION

University of Michigan
B.A. in Psychology with Honors

AWARDS

One Show, Communication Arts, Cannes, Effie, ADDY, Clio, London International, Hatch, Graphis, MoMA